

S.O.S. Get Your Business Online in 3 Days

Day 3 Offer The Offer

How To Offer Your Offer

It is only 50% to create the offer, the other 50% is being visible, growing your audience, connecting with people, allowing them to get to know you and learning how you can help them.

Becoming Visible

Getting over yourself, and caring enough more about your customers than your fears.

How can you grow your audience?

1. Daily or Weekly Facebook Lives
2. Weekly Blogging
3. Emailing your list.
4. Sponsor a community event
5. Find someone to collaborate with where you cross promote each other
6. Networking - join a local network, get used to practice your Elevator Pitch - who you are and what you do.
7. Run competitions on your social media.
8. Offer a scholarship to advertise your programs
9. Give talks and make an offer at the end of your talk with a special discount for anyone who signs up there. The talks can be in person or online.
10. Ask your clients for referrals, tell them they get 5-20% off their next session for each person they refer.
11. Youtube channel
12. TV

13. Print/Radio

Create A Marketing Plan

Once you decide what you are going to do to become more visible you need to create this as your weekly consistent marketing plan.

My advice is to commit to one thing a week, and make sure you do this one thing. I call this my Level 1 marketing.

So choose a day, what day will you pick to send out your marketing? So you will need to pick a day before this to create it. What day will you create it? Will you batch create for the month ahead?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday

Where To Sell Your Offer

1. On your website
2. Flyers
3. Have an offer across all of your social media
4. Run Meetup groups and offer there
5. Tell your family and friends what you do so they can refer people to you
6. Doing Free sales Calls
7. On your social media pages
8. At talks
9. Tradeshows
10. Interviews
11. External Market Places
 - a. Dailyom.com
 - b. Clickbank.com
 - c. Shopify.ie
 - d. Amazon

- e. Etsy.com
 - f. Ebay
12. Update All Your Social Media Platforms advertising products for sale
- a. Facebook Page
 - b. Youtube channel
 - c. Twitter
 - d. LinkedIn
 - e. Instagram